

Qualification Summary

An award-winning, creative art director with a broad range of experience in graphic design, photo editing, and typography for print and new-media. Practical knowledge of cross-media workflows. High-level technical skills in Adobe CS InDesign, Photoshop, Illustrator, and Acrobat Pro.

Work History

- 2010-present Contemporary Media, Inc.—Memphis, TN
Art Director—Memphis Magazine, MBQ: Inside Memphis Business
- 2002-2010 Brian Groppe Design—Germantown, TN
*Design Consultant—*Partial client list includes: Methodist Healthcare Foundation, Le Bonheur Foundation, Folk Alliance International, Leadership Memphis, Memphis Literacy Council
- 1985-2002 Towery Publishing, Inc.—Memphis, TN
Design Director—Senior Art Director/Photo Editor, Urban Tapestry Book Division.
Hired, managed, trained and guided design staff for successful photo-journal book series. Directed concept and visual approach for corporate identity, advertising, marketing collateral, city guides, business magazines, corporate annual reports and web sites. Developed and supervised production workflows.

Education

- 2005 Certificate in Multimedia, Sessions.edu Online School of Design—New York, NY
1979 BFA in Graphic Design, California College of the Arts—Oakland, CA

Achievements

- 2013 • Society of Professional Journalists, Green Eyeshades Award: “Best Cover—Magazines, 1st, 2nd & 3rd place” for *Memphis*
• City & Regional Magazine Association Award Finalist: “General Excellence” for *Memphis*
- 2012 • City & Regional Magazine Association Award Winner: “Best Ancillary Publication” for *MBQ*
- 2011 • Society of Professional Journalists, Green Eyeshades Award: “Best Cover—Magazines for *Memphis*: 2nd & 3rd place
• City & Regional Magazine Association Award Winner: “General Excellence” for *Memphis*
- 2010 • Clarion Award from the Association of Women in Communications for Best Overall Internal Magazine; *Le Bonheur Magazine*: 2010 Summer & Fall issues
• Gold Aster Award Certificate for the June 2010 issue about LB Club; and a Silver Award Certificate for the Fall issue about Urban Child Institute from the *Marketing Healthcare Today* magazine and *Creative Images* (the magazine/organization for healthcare marketing professionals) for *Le Bonheur Magazine*
- 2006-2004 • *Memphis Woman Magazine* art direction: Gold Award/Cover Design, April 2006;
• Silver Award/Photo Layout, July 2006; Gold Award/Best Special Issue, October 2004;
• Silver Award/Excellence in Design, February 2005; Women’s Regional Publications of America
- 2007 & 2005 • Guest design judge for CASE (College Alumni Southeast Region) Alumni Magazine Design Competition
• Memphis in May International Festival fine art poster published in *CA Illustrator’s Annual*.
- 1998 • Premier Print Award, Printing Industry of America, for photo-journal *Chicago: Heart & Soul of America*.
- 1997 • Certificate of Design Excellence from *Print’s Regional Design Annual* for International Paper poster.
- 1995 • Employee of the Year, Towery Publishing, Inc.
• ADDY award for the book cover *St. Louis: Home on the River*
• ADDY award for the book cover *Chicago: Second to None*.
- 1992 • Silver Award in *Photo Design* magazine’s Annual Poster Design Contest.

Professional Affiliations

Member AIGA, American Institute of Graphic Artists
References available upon request.